

The Alaska Bird Club Policy and Procedure: Website

Policy: The Alaska Bird Club (ABC) will maintain a website to provide its membership and the community at large educational information related to the care and husbandry of companion parrots. The ABC will provide funding to support the website hosting service.

Purpose: The purpose of this policy is to describe the website components, criteria, and conditions for acceptance of posting acceptable information on The ABC website and appropriate advertising parameters.

Procedure: All submissions for posting must be submitted to the Publications Director for review. The ABC website is formatted and content reviewed for copyright infringements, spelling errors, inaccuracies, and length. The Publications Director will seek written authorization to publish copyright protected articles/photographs.

Website components generally fall into the following categories:

- a) General club contact information: Meeting times/locations, address, e-mail, Board Member roster, Mission Statement
- b) Bird-of-the-Month
- c) Summary of ABC Meetings
- d) Adopt-A-Bird & Lost/Found-Rescue
- e) Educational information/articles from sources such as: AAV, avian related websites, avian related magazines, individual contributors
- f) General articles related to a variety of topics such as: Environmental enhancement, toys, activities, safety, nutrition, health, topics of interest as identified in the annual Member Survey or by member suggestion
- g) Classifieds
- h) Acknowledgements
- i) Links to other websites

The content of article submissions, event announcements, classified ads, or advertisements must be consistent with the Mission Statement of The Alaska Bird Club. Articles, event announcements, classified ads, or advertisements that present information that is inaccurate, unsafe or not consistent with established practices of avian husbandry will not be accepted for posting. The ABC Publications Director makes these determinations. If the submitter of an article, event announcement, classified ad, or advertisement does not agree with the decision of the Publications Director, the submitter may make a written request for reconsideration by The ABC Board of Directors at the next scheduled ABC Board meeting. The Board will review the request and accompanying submission and issue a written decision. The decision of the Board is final and unappealable.

The webmaster will work with the Publications Director for the overall look and design of the website. Postings, edits, and removals for time sensitive information will be performed in a timely manner by the webmaster.

Each organization, person or vendor will be allowed submissions as follows:

Classified listings (items for sale must be bird related) are free for current ABC members who paid for a classified listing in the Newsletter. All other classified rates are listed below. Classified listings must be no more than 10 total lines. Initial and reposting requests must be made to the Publications Director and payment received by the Treasurer prior to posting.

Payments must be sent to (or hand delivered to the membership meeting):

The Alaska Bird Club
PO Box 101825
Anchorage, AK 99510

Classified Rates for The Alaska Bird Club website is as follows:

Non-members:	\$20.00 with an image
Non-members:	\$10.00 without an image
Current ABC Members:	\$10.00 with an image
Current ABC Members:	\$5.00 without an image

Revised Date: 12/5/2006